

SPEAKER PROFILE

JESSICA WALTER, MS, APR

Author and advisor teaching an energizing, emotionally healthy style of leadership and living



ABOUT JESSICA

Experience

- Advisor to people leading businesses of all sizes since 2016 – from regional powerhouses and startups to beloved international brands and Fortune 500 game-changers
- 15 years in SVP and director-level marketing and communications positions in financial services, health care, human services, and the federal government (defense logistics)
- Former TV and radio personality

Education & Certifications

- Strategic Leadership – master's degree from Duquesne University
- Mass communication – bachelor's degree from Towson University
- Executive Influence – certificate from the Wharton School of Business
- Accreditation in Public Relations (APR)
- Certified Professional Leadership Coach
- Certified in the Hogan Personality & Leadership Assessment
- Certified in Lean Systems Leadership

Publications & Research

- Featured on CNN Radio and in *Training Magazine*, *SAP Insights*, *Becker's Hospital Review*, *Mindful Marketing*, PRSA's *Strategies & Tactics*, and the *SHRM Blog*
- Research includes leading a four-year study on internal communication and leadership effectiveness that included input from more than 10,000 employees across multiple industries, job types, and geographic regions

TOPICS

Building Trust through Connection

How Employees' Expectations Have Changed in Today's Human-Centric Era of Work

Running on Empty

Why Employee Burnout Remains a Major Challenge for Most Companies

Capturing & Keeping High-Impact Talent

How to Identify and Activate Your Unique Employee Value Proposition (EVP)

Collaborative Relationships at Work

Practical Tips to Improve Communication and Resolve Tense Relationships

Becoming an Energizing Leader

The Antidote for Toxic Cultures, Quiet Quitting, and Burnout

Revealing Actionable Insights from Employee Surveys

Discovering the Answers that Lead to Action

X Marks the Spot

A Practical Guide for Strategic Planning



Excitement and energy are signature experiences during Jessica's keynotes and workshops.



She connects with the group and makes sure everyone is feeling confident *and* entertained.